

PetLink Registry and Reunification System www.petlink.net

PetLink gives you peace of mind: a one-time fee, good for the life of your pet with 24/7 pet recovery support.



Facts:

- Less than 1/2 of lost dogs and only 1/5 of lost cats have any form of identification
- Only 1.8% of stray cats and 21.9% of stray dogs are successfully reunited with their owners
- 38.5% of stray cats with registered microchips are reunited with their owners: over 20 times more
- 52.2% of stray dogs with registered microchips are reunited with their owners: over 2.5 times more
- The Humane Society of the United States (HSUS) estimates that more than 3 million cats and dogs are euthanized by shelters each year

Actions:

Microchipping helps you to hold your beloved pet in your arms again should it get lost. How?

- Give your pet a unique and permanent identity with a microchip
- Register your pet in a database such as PetLink
- Update your contact information

Anytime, Anywhere, your pet will get back to you.

With PetLink, **you get real peace of mind** for you and your pet:

Petlink is Datamars' registration and reunification system.

Thanks to PetLink, thousands of pets are reunited with their owners each year.

Online registration with your contact information and your pet details takes only a few minutes; those few minutes can save your pet's life. If your pet gets lost, you can notify PetLink online or through our call centre immediately. The PetLink team will get you in contact with the people who have found your pet. Along with putting up posters and spreading the word locally, this means you have given your pet the best chance of coming home. It is really important that we have your latest contact details, in case someone finds your pet and reports it to PetLink. We send you regular email reminders to keep your phone numbers and email address up to date on PetLink.

PetLink gives access to:

- 24/7 pet recovery hotline
- Free "lost pet" posters complete with your pet's photo
- Unlimited use of PetLink with no additional charges
- Email reminders to update owner information
- Useful tips and successful found pet stories

No yearly fee; it is really worth every cent, as many of our customers told us!

For more details and stories of pets reunited with their owners see www.petlink.net

*«I panicked when Fluffy ran off. My first instinct was to hop in the car and search for him. But then I remembered to call PetLink and within a few hours, I received a call I'll never forget, "We found Fluffy and he's just fine". Seeing Fluffy again made the **PetLink service** worth every penny.»*

– Jane Smith, Tulsa, Oklahoma

DATAMARS' innovative RFID-based solutions are the result of 20 years of industry experience that have enabled the company to establish itself as the global market leader in the companion animal identification market. Having driven the development of ISO standards for companion animal identification, DATAMARS works with pharmaceutical companies, shelters, kennel clubs and charitable organizations to deploy its unique pet identification and reunification solution to improve the lives of companion animals around the world.

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